

AALTO UNIVERSITY MBA ALUMNI ASSOCIATION NEWSLETTER 01/2015



Keep up with Opportunities: Career-related links

by Kullah Anderson

At some point in time we may have been faced with a career choice or career change. This change or choice may not have come from the “best of places” or the circumstances surrounding it been the most “positive”. The choice or change can, depending on the situation, range from seeming daunting to exhilarating.

Other times we may simply seek to expand our horizons, learn something new, hone our skills.

In both cases, it can help to have some resources to which to refer to get some guidance, insights, or even connections.

You can find a non-exhaustive list of links from my two recent posts in our website. The first list is related to career search and the second one to professional and personal development.

Check out my career links [here](#) and professional development links [here](#).

The 2015 MBA Alumni Association Board

The AGM elected the MBA Alumni Board for 2015 in January. The Board members are:

Jaakko Jauhiainen, Hanna Komusaari, Piia Heikkilä, Pia Rautakorpi, Tarvo Viita-Aho, Juha Wiskari, Barbara Ready-Väkevä, Kullah Anderson, Carola Juselius (as Aalto EE representative), Matti Pärssinen and Elina Karjalainen.

In its first meeting, the Board elected Jaakko Jauhiainen the Chair (deputy Hanna Komusaari). Tarvo Viita-Aho was elected as Treasurer.

Alumni Association Events

This year began with a Professional Development Event, which was inspired by the huge success of the Headhunter Day organized in 2013. The presentations related to self-leadership, management, and career change challenges. The evening ended with a panel discussion on work success. The event attracted nearly 80 participants and the feedback was very positive: it became clear that this is an interesting topic for many of our alumni.

In February, Tieto did a great job hosting a company visit for our alumni. Taneli Tikka gave an inspiring presentation on Tieto’s roadmap to the world of Industrial Internet. The 40 participants gave excellent feedback on the presentation and event organization.

Future events

Our members really look forward to company visits; thus the Board is committed to organizing them actively this year: invitations are now out for the Varma company visit on 19 March.

On April 8, we will have a very interesting session hosted by Nordea on Partnering for Growth. The event will include a presentation about (Kasvu) Growth Open, a volunteer organization which makes growth possible for Finnish Growth companies. Register [here](#).

On the 5 May, the MBA Alumni Association Board – together with Aalto EE – will have a class cohort event. Our purpose is to facilitate reunions of the MBA classes. Invitations will be sent during March.

Stay tuned for further activity as we will send invitations and post information in LinkedIn Facebook groups and our website as soon as the details are available.

Your input

The Board would also appreciate your ideas for interesting events. We also welcome your help in updating the content of our social media sites: if you want to share good links or articles on topical issues, you are very welcome to do so. Just contact us as info@mba-alumni.fi

New content in our website

Please check regularly the news section on our website to find materials from our event speakers www.mba-alumni.com

Membership information

All students and Alumni of the Aalto University MBA and eMBA programs* are welcome to join the Aalto University MBA Alumni Association. Every year, the Board of the Association organizes several corporate visits and other networking or social events. To join, please fill in the membership application [here](#).

The Annual membership fee will be invoiced once your application is approved. The fee for alumni is 40€ or 20€ for MBA/eMBA students.

Benefits of Membership

- Opportunities to develop your professional network
 - First priority for registration for all events
 - Discounted fees for events
 - Voting right at General meetings
 - Join sub-committees to help organize events
 - Run for a Board position
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Networking is about making connections, developing professional relationships as well as sharing and gaining information and alliances. The aim of the Aalto University MBA Alumni Association is to form a dynamic network of like-minded individuals that can meet at organized events for professional development, to gain new ideas and to facilitate meeting new people.
